

MUZAFFARPUR BEEKEEPING CLUSTER



1.	Implementing Agency	Tirhut Dugdh Utpadak Sahakari Sangh Ltd.				
2.	Address	Kolhua Dist. Muzaffarpur, 843 108 (Bihar)				
	Phone/Fax, e-mail	0621-2263549, 2264030/09431238834				
	Website:	www.sudhahoney.com				
3.	Cluster products	Honey and Honey products				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	79.85	8.50	88.35	73.86	73.86	67.86
5.	Name of Cluster Dev. Executive	Sri. Birendra Kumar				
	Mobile No./Phone No.	05304332507				
6.	Name of Technical Agency:	Xavier Institute of Management Entrepreneurship Dev. Centre(EDC),				
A.	Name of the Resource person with mobile No.	Shri Santosh Kumar Mishra 08895549325				
B.	Address	Xavier Square, Bhubaneshwar – 751 013, Orissa				
C.	Phone/Fax/ e-Mail	santosh@xime.oc.in				
7.	Date of commissioning of cluster	17/7/2007				
8.	Expected date of completion of cluster	31-3-2012				

9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	1575 sq.ft.	1200 sq.ft.	Timul
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Honey Processing Plant cop 1000, Storage Tank (S.S.)		
	3	Sealing & Feeding Gum,		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		1406	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		No	
B.	New products Developed		2	
C.	Improved /New designs		2	
D.	Brief note on Design intervention		--	

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		4	Timul, Brahampura Gaushala D.M. Office	--			
B.	Brief Note on efforts undertaken		Sales increased as Sudha Honey					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	Kangra, Pune	34	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	--		1779	--				
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	736	45	781	36	--	634	--	81
	No. of Identity card issued							
17.	Self Help Groups							
A.	No. of SHG formed		19					
B.	No. of SHG Registered		19					
C.	No. of SHG tied up with Bank		--					

18.	Production		
	Annual Production	Qty.	Value (Rs. in lakh)
		--	305.66 (2010-11)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	470.25 (2010-11)
Export Market if any			
20.	Achievement		
A.	Registration with ISOs	--	
B.	Branding of products	Sudha Honey	
C.	Improved Packaging	Yes	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	30%
E.	Social security coverage of Artisans	525 passbook opened.	